

# Angers Summer Programme 12 June - 11 July 2013



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## An introduction to European Union and the European single market



*Europe is not the same place it was 50 years ago. In a constantly changing world, Europe is grappling with new issues: globalisation, demographic shifts, climate change, the need for sustainable energy sources and new security threats.*

*In the light of the challenges that Europe is facing, borders count very little. But acting as one, Europe countries can deliver results and respond to the concerns of the public.*

*For this, Europe needs to modernise. Expanded from 15 to 27 members, the EU needs effective, coherent tools so it can function properly and respond to the rapid changes in the world.*

*Whatever face the future Union will have, its persistent development will be re-inforcing Europe's importance as a global player and an indispensable partner for the other major regions of the world. It will be more and more important for Europeans and non-Europeans alike to fully understand its historical fundamentals, its modern political structure, its different business culture(s) and way(s) of management.*

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## ESSCA, IN A FEW WORDS

Founded in 1909, ESSCA (Business School) prepares its students through a five-year programme to become managers in marketing, finance and management in an international environment.

**The only post-secondary business school with international accreditation, ESSCA has been granted four “labels” of excellence:** Conférence des Grandes Écoles, a certified diploma, a Master status and EPAS certification.

The School offers international programmes on **four sites:** Angers, Paris, Budapest and Shanghai, along with a network of **150 partner universities in 46 countries.**

At present the “Grande Ecole” works with some **5,000 companies.**



Angers campus.

Paris campus.





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## THE PROGRAMME

Angers Summer Programme:

- is an intensive **4-week** programme
- is entirely taught in **English**
- is on 3 locations : **Angers, Brussels, Paris.**
- is open to both **undergraduate** and **graduate students**
- offers a **multicultural learning environment** which develops cross-cultural skills
- provides a **knowledge** into the essential aspects of the **European Union**
- includes **field trips** to outstanding cultural heritage sites.

### Angers: 12 June-1 July



The programme starts in [Angers](#), located in Western France. With a population of 160 000 inhabitants, the green city has a historical town centre, a great number of parks, a 12th century fortress.

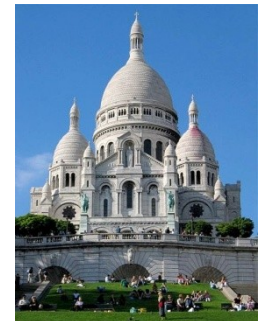
### Brussels: 2 July-5 July



Host to the European institutions the capital of Belgium offers a unique cosmopolitan atmosphere both in its medieval city centre and the modern buildings of its EU district.

### Paris: 6 July-11 July

No need to present Paris. ☺  
ESSCA's new campus is located in Boulogne-Billancourt, Metro Line 10.



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## ACADEMIC INFORMATION

### Courses:

#### European Politics:

- an overview of the historical development of the European community since the post-war period
- an introduction to the complex institutional framework and the major actors of the current EU

#### European Economics:

- an introduction to the functioning of the European single market and major economic policies
- a comparative analysis of strengths and weaknesses of the EU and individual member states

#### Intercultural Communication:

- introduction to fundamental concepts of intercultural communication
- skills and competences for efficient communication
- cross-cultural stereotypes, perception and cultural awareness

#### French culture

- focus on French national culture: wine, gastronomy, heritage, tradition,
- symbols and collective identity



Classes are completed by subject-related **field visits**.

**Assessment** is carried out in different forms at regular intervals throughout the programme.

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### Courses:

Title	Hours
European Politics	24
European Economics	24
Brussels Field Seminar	12
Intercultural Communication	15
French culture	30*

\* including a series of subject-related field visits.

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## ACADEMIC INFORMATION

### Brussels seminar:

The group travels to Brussels for a series of visits and meetings, including

- Visit to the **European Commission** with several information meetings
- Visit to the **European Parliament**
- Visit to the **European Council**
- Meeting with a representative from a lobbying agency or consultancy
- Meeting with a correspondent from international media
- Visit to the permanent representation of a member state or region, etc.



### Paris final week:

The Paris week is a **debriefing week**, during which students reflect on their experience and the acquired knowledge. The week also includes wrap-up sessions which conclude the different courses outlined above.

The programme ends with a **Farewell Dinner** in Paris on the evening of **July 11, 2013**.



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## FIELD VISITS

### The Loire Valley

The Loire Valley has been classified as UNESCO world heritage site. Several field trips allow participants to explore this beautiful region.



### Normandy

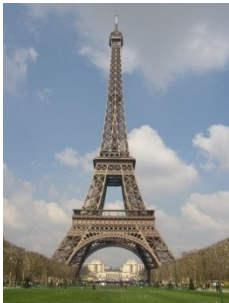
One weekend trip to the **D-Day Landing Beaches**, in Normandy where Europe's destiny changed in 1944.



A one-day trip to the **Mont-St-Michel**, the amazing gothic abbey on an island.



### Paris



A special field trip is organised to the **House of Jean Monnet**, where the adventure of the EU started.

Before leaving, participants should not miss **the Bastille Day parade** on the Champs-Élysées and the fireworks! It's on the **14<sup>th</sup>**.



### Brussels

During the Brussels Seminar students will also have time to discover the city's medieval centre and other attractions.



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## PRACTICAL INFORMATION

### Dates

The Angers Summer Programme **starts on Wednesday June 12** and ends in the **evening on Thursday July 11**.

*The arrival is recommended on Tuesday June 11, 2013 the latest and departure not before Friday July 12, 2013 in the morning. Note that National French day is on Sunday 14, 2013.*

### Application and admission

Please download the application form from our web pages, fill it in and e-mail it back to us. Once we have received your registration, we will send you an official letter of acceptance.

The Angers Summer Programme has a limited number of places (max. 35 participants).

Application deadline is **April 20, 2013**. After this date, please check directly with us if there are still places available.

### Visas

For participants from non-European countries, a short-stay visa is mandatory. Please ask your local study abroad advisor. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

### Important

**Valid international health insurance** or travel insurance covering hospital care and repatriation is required to fulfill your registration on the Summer Programme. Please send us a copy with your application and make sure your document is written either in French or English.

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## PRACTICAL INFORMATION

### Fees

**Students from ESSCA's partner universities** do not pay tuition fees, but **only the organisational costs which are 2,300 €/student**. Students from non-partner universities will pay 3,600 €/student (organisational costs + tuition fees).

The organisational costs include:

- Housing in Angers, Brussels and Paris (provided in carefully selected hotels on a double-room basis).
- All breakfasts in Brussels and Paris. All lunches in Angers, Brussels and Paris (except when specified on all-day field trips).
- Official farewell dinner in Paris
- Local transport in Angers, Brussels & Paris.
- Assistance by course director
- Transport Angers-Brussels and Brussels-Paris by high-speed train.
- All field visits organised by ESSCA (incl. entrance fees & guide tours).
- Access to PC, Internet and library on campuses in Angers and Paris.

What is not included:

- Air fare home country–France, airport to town transport on arrival and departure.
- Meals which are not offered by the programme. Breakfasts in Angers.
- Insurance, visa or passport fees; home university fees.
- Personal expenses.

***NB:** Please note that, in case of cancellation, costs will not be reimbursed after the date of May 21.*

### Class time and textbooks

Generally students will have **up to six contact hours per day**. The total number of contact hours for the whole programme is approximately 105 (including the Brussels Seminar which counts for 12 contact hours). These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers.

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### EXPERIENCE & TESTIMONY

**Diane** (from the US):



"Over the past 5 weeks I have seen, tasted, studied, and lived the European Union and European culture. I have benefited by the lectures of many various speakers, but, most of all, I have learned from confronting new ideas and challenges, and I have grown from these experiences due to the personal reflection they have caused."

**Andrew** (from Canada):



"The intimate atmosphere of the lectures and the exceptional opportunities to meet with professionals and politicians alike all contributed to fostering a unique learning environment."

**Melinda** (from Australia):



"ESSCA has broadened my horizons in a number of ways. The people have been as enlightening as the place and the purpose of the trip."

**Manuel** (from Mexico):



"Europe is a place that I like. In this summer programme I had the opportunity to visit many places where most of the people don't go; in those places my cultural thoughts grew and now I can pretend to think with more ideas and with different point of views.

I need to thank all the people that help me to be in this programme. Thanks to ESSCA for this experience "

**Anne** (from the US):



"The 2004 ESSCA Summer Programme will go down in my personal history as one of the most enjoyable, challenging, eye-opening, tiring, and memorable experiences of my life. This sounds like such a cliché... But ESSCA was wonderful and more than I could have even hoped for – with a few deductions for no air-conditioning or ice cubes (just kidding!). Moreover, the other students from all over the world have reminded me that there is intellectual excitement about learning and debate and that there are different ways and views."

**Dan** (from China):

"I was really happy with the structure of the whole programme. Everything including lectures, field visits and accommodations is very well organized. Helps are very easily approachable. For me, this is one of the best programmes I have ever attended so far. «

**Fang Fang** (from China):

"I gain a lot from this Summer Programme. I will bring my new concepts and ideas back home to show what I saw and heard. It will be a very worthfull and meaningful study in my whole life."





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Please download the [Application form](#)  
for **Angers Summer Programme**  
or contact directly by E-mail:

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*Angers Summer Programme 2010*

[www.essca.eu](http://www.essca.eu)