



CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute

College of the Extended University

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# CAL POLY POMONA

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## **2018 Summer Student Innovation, Entrepreneurship & Leadership Program (SIELP)**

*Session 1: July 15 – August 3, 2018*

*Session 2: July 21 – August 9, 2018*

(20 Days)

**College of the Extended University  
California State Polytechnic University, Pomona**

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THE CALIFORNIA STATE UNIVERSITY Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus



## Program Schedule – *Session 1*

### Day 1 – Sunday, July 15, 2018 – Weekend



Arrival at Los Angeles International Airport, Airport Pickup, Check-In, Open, Getting Comfortable and Learning to Get Around

### Day 2 – Monday, July 16, 2018 – Pomona

9:30AM–10:30AM **Campus Tour**

10:30AM-11:00AM **Welcome Ceremony**

11:00AM-12:00PM **Orientation, Distribution of Handbook, Instructions for Getting Around**  
We will review the International Student Leadership Program design and objectives after some brief introductions and leaving time for questions and answers.

12:00PM-2:30PM **Activity: Fun Lunch & Scavenger Hunt**  
This will be a great way to explore the campus further, while learning how to get things done using English only.

2:30PM-4:30PM **Activity: Visit Arabian Horse Center, Regenerative Center, and Farm Store**

### Day 3 – Tuesday, July 17, 2018 – Pomona

10:00AM-12:00PM **Lecture: American Culture and Culture Shock**  
What are some of the distinguishing traits of American culture? Students will learn common pitfalls, the phases of culture shock and how to navigate the changes.

1:30PM-3:30PM **Lecture: Conflict Resolution**  
In addition to being instructed in conflict resolution techniques, teams will be given a complex challenge which will involve learning to resolve disagreements into a shared approach to a common objective.

4:00PM-6:00PM **Activity: Social Mixer (ice-breaker, light refreshments and socializing)**



**Day 4 – Wednesday, July 18, 2018 – Pomona**

10:00AM-12:00PM

**Lecture: Intercultural Communication**

What can we learn about ourselves by reviewing the research about cultural differences East and West? Many theoretical approaches regard Asia and the West to be the dominant contrastive cultural traditions. This class will explore the features of those differences and help you to communicate better by knowing some of the differing norms for behavior and communication.

2:00PM – 4:00PM

**Lecture: Innovation & Entrepreneurship in the U.S.**

Learn about the culture of Innovation & Entrepreneurship in the U.S., and how that makes the U.S. a leading country in today's world.

**Day 5 – Thursday, July 19, 2018 – Pomona**

10:00AM-12:00PM

**Lecture: Toxic and Intoxicating Leadership**

Are there styles of leadership which would be considered toxic in any culture at any time? What are the cultural, historical and contextual apologies for bullies and tyrants? What should followers do? Students will deepen their understanding of communication theory to sharpen their sense of what makes a “good” leader. What are the features which stand out in any culture or any time or any situation? The class will look at historical leaders to consider the differing forces of culture, gender, warfare, geography and climate in the formation of good leaders. How do peoples make it through tough times intact?

2:00PM-4:00PM

**Lecture & Activity: Team Building**

For any team to succeed, 8 or so essential roles must be carried out with leadership appropriate to each. Learn about these roles, how individuals change roles or take on more than one, and then based on each team's experience and each individual's self-assessment, all roles will be distributed among each team's 5 or so members. Students will then cluster in new temporary teams according to self-assessment insights and role assignments. These teams will be formed each with a distribution of styles. The activity will culminate with a fun and friendly competition. The kit of materials for the final project will be distributed to each team.



**Day 6 – Friday, July 20, 2018 – Pomona**

9:00AM-9:30AM

**Travel Briefing**

Location:

Learn about what you will see, get maps, find out about shopping and restaurants and learn the rules for the day. Each team will also have some specific instructions for fun things to find and report about.

10:00AM-12:00PM

***University of California, Irvine tour***

12:00PM-7:00PM

***Orange County Fair experience***

Students will have learned about the importance of agricultural and industrial fairs in the history of the US. Students will experience the tradition of the county fair and its agricultural roots as it persists into the post-industrial era. Groups will be asked to find certain features of the fair and report on their history and meaning in the American context.

**Day 7 – Saturday, July 21, 2018 – Weekend**

9:00AM-11:00PM

***Disneyland Theme Park***

**Day 8 – Sunday, July 22, 2018 – Weekend**

10:00AM-7:00PM

***Visit Santa Monica Beach***

**Day 9 – Monday, July 23, 2018 – Pomona**

10:00AM-12:00PM

**Lecture: Leadership 101**

Is a leader born or can one make oneself a leader? What are the skills and traits which make a leader? What are the arenas within which one's personal and cultural style of leadership can be exercised, and how does one find the right one? Students will evaluate their own interpersonal "style" and learn about how teams must compose a variety of balanced work-styles to be effective. The group project will be introduced.

2:00PM-4:00PM

**Lecture: Marketing for Startups**

Learn about the marketing strategies, principles and theories for starting a new company.

**Day 10 – Tuesday, July 24, 2018 – Pomona**

10:00AM-12:00PM

**Lecture: e-Business**

E-business is a cutting-edge topic in today's world. Learn about its rapid development, and how new companies can utilize the online platforms to expand their business.



2:00PM-4:00PM

**Lecture: Public Speaking & Leadership**

Public speaking, leadership and professional communication require self-knowledge as well as solid skills. An effective public speaker must know his audience, and that includes the cultural context for the public act of speech. A confident public speaker or communicator is also a good performer. This class will evoke everyone's personal talents, and help to mesh them appropriately with cultural norms so that each participant can shine.

**Day 11 – Wednesday, July 25, 2018 – Pomona**

10:00AM-12:00PM

**Workshop: Design Thinking**

Learn about the creative strategies used during the stage of designing a product or a process. Think outside the box!

1:30PM-5:30PM

**Activity: Recreation Center Day**

Location: Rec Center

International Student Leadership Program participants will challenge themselves individually on the rock-climbing wall, learn to dance, and engage in some team sports competition.

**Day 12 – Thursday, July 26, 2018 – Pomona**

9:00AM-7:00PM

***Universal Studios***

**Day 13 – Friday, July 27, 2018 – Pomona**

2:00PM-5:00PM

***Talent Show Dress Rehearsal***

5:00PM – 6:00PM

***Dinner***

6:00PM-9:00PM

***Talent Show***

This is a great opportunity for students to show their talents to their new friends in the U.S. The show will be attended by program staff, student assistants and special guests.

**Day 14 – Saturday, July 28, 2018 – Weekend**

9:00AM-7:00PM

***San Diego Trip (U.S.S. Midway, old-town San Diego, La Jolla Cove)***

**Day 15 – Sunday, July 29, 2018 – Weekend**

10:00AM-7:00PM

***Shopping at Premium Outlets Desert Hills***

**Day 16 – Monday, July 30, 2018 – Pomona**

10:00AM-7:00PM

***Visit USC & Downtown LA***



**Day 17 – Tuesday, July 31, 2018 – Pomona**

**Time for Teams to work on the final presentation**

Judging for the final presentation will be based not only on the quality of the project product, but also on how fully each team incorporates contributions from each team member, and on the team's reflections about their experience; telling what they learned and how they learned it. Additional points will be given for creativity, thoughtfulness, and integration of what they learned during the course of the entire program.

**Day 18 – Wednesday, August 1, 2018 – Pomona**

10:00AM-12:00PM

**Final Presentation Practice and Preparation  
Discussion and Program Evaluation**

Students and instructors will reflect on the overall experience. Students will look for the defining moment in their own leadership

2:00PM-4:00PM

**Final Project Presentations**

Each team will conduct a presentation to showcase their project product to program instructors, staff and student assistants. Outstanding teams will get special awards.

4:00PM-4:30PM

**Graduation Ceremony & Certificate Awarding**

5:00PM-7:00PM

**Farewell Dinner**

**Day 19 – Thursday, August 2, 2018 – Pomona**

9:00AM-7:00PM

***Visit UCLA & Beverly Hills***

**Day 20 – Friday, August 3, 2018**



Depart for Home Country

*The above schedule is subject to change with prior notice.*



## Program Schedule – Session 2

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### Day 2 – Sunday, July 22, 2018 – Weekend

9:00AM-7:00PM *LA Tour (Downtown LA, Staples Center, Hollywood Walk of Fame)*

### Day 3 – Monday, July 23, 2018 – Pomona

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**Day 16 – Sunday, August 5, 2018 – Weekend**

10:00AM-7:00PM      ***Shopping at Premium Outlets Desert Hills***

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incorporates contributions from each team member, and on the team's reflections about their experience; telling what they learned and how they learned it. Additional points will be given for creativity, thoughtfulness, and integration of what they learned during the course of the entire program.

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**Day 20 – Thursday, August 9, 2018 – Pomona**



Depart for Home Country

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**Contact:**

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