





Impulse Programme 2022

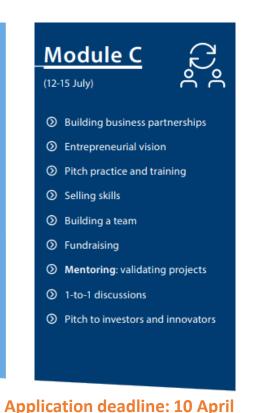
Module A (26-29 April, 3-5 May) Opening and welcome reception Value propositions Marketing strategy & planning Market research

Funding sources

Business models

- Clarifying financial needs
- Mentoring: preparing projects
- Networking

Module B (May-July) IP basics customer validation, talking to



In 2022, Cambridge University – Nanjing Centre of Technology and Innovation is working with the organizer Impulse Programme to facilitate the participants in China with extra customised activities. It is supported by local mentors and subject matter experts to peer up with the participants for sharing experience in groups, coaching individually and networking locally.

	Programme key	Customised workshops
Contributors	1to1 Discussions	Workshop for Entrepreneurs
Participants	Individual Work	Workshop for Intrapreneurs
Mentors	Mentoring	Workshops running in parallel
Facilitators	Networking	for entrepreneurs/ intrapreneurs
B Business Experts	Pitching	Workshop for High Tech
G Guests	Programme	Workshop for Life Sciences
Investors	Workshops	Workshops running in parallel
	CUNJC Activities	for High Tech/ Life Sciences

Follow up support (Sept-Feb)

Business meets Ideas event (Sept) Impulse delegates and alumni showcase their innovative ideas and ventures to business leaders and corporate innovators

Master classes (Sept-Nov)

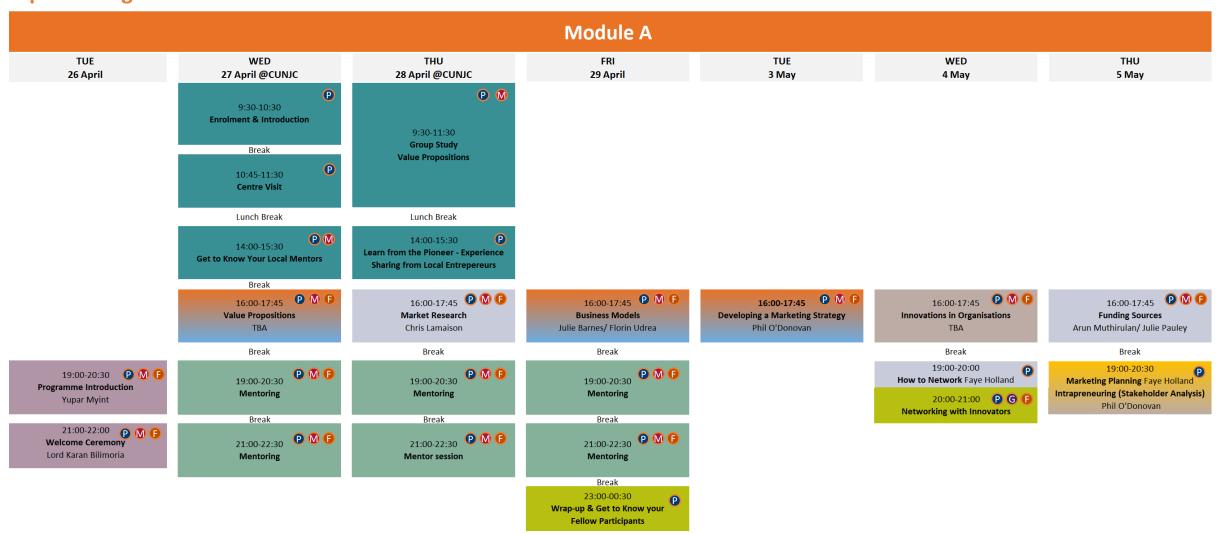
Alumni mentoring (Jan-Feb)







Impulse Programme 2022 - Module A – ONLINE & On Site of CUNJC



Note: Programme details are subject to change due to the pandemic.

Timetable version: 25 Feb 2022







Impulse Programme 2022 - Module B - ONLINE & On Site of CUNJC



Mentor meetings will be individually arranged during Module B

Note: Programme details are subject to change due to the pandemic.

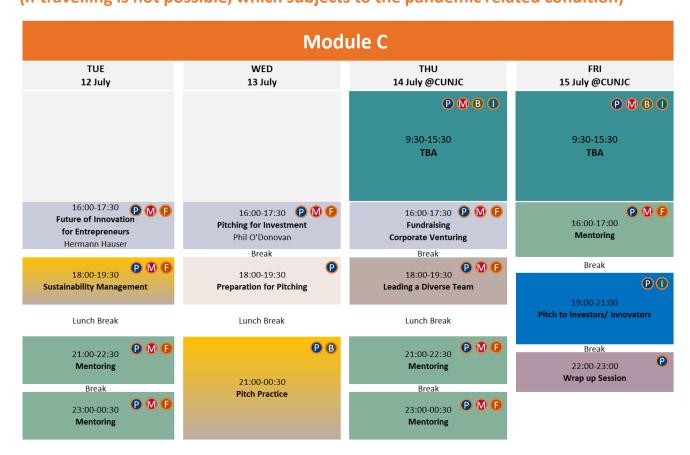
Timetable version: 25 Feb 2022







Impulse Programme 2022 - Module C - ONLINE & On Site of CUNJC (If travelling is not possible, which subjects to the pandemic related condition)



Note: Programme details are subject to change.

Timetable version: 25 Feb 2022

A Summary of CUNJC Activities Dates

Module A: 27th, 28th April

Module B: 18th May, 29th June

Module C: 14th, 15th June

On the days of Activities @CUNJC, programme workshops run hybridly between Cambridge and Nanjing. Participants might be required to bring their own laptops for attending for better learning effects.

Note:

- 1. Module C is designed as a residential module, which will be held in Maxwell Centre of the University of Cambridge, currently. International travel and accommodation costs are required.
- 2. If International travelling is not possible during Module C, local alumni activities are organized for follow-up support.